



## **8 HOUR DEFENSE HAND SANITIZER AND MICROSURE ALL PURPOSE CLEANER AND DISINFECTANT MADE BY STRATEGIA AVAILABLE TO HELP STOP THE SPREAD OF CORONAVIRUS**

*Strategia - 8 HOUR DEFENSE™ Hand Sanitizer with new technology provides up to 8 hours or longer of defense against viruses unlike ordinary hand sanitizers and microSURE™ All Purpose Cleaner and Disinfectant modifies surfaces to be anti-microbial for weeks or even months, now available for commercial use to defeat the spread of Coronavirus*

**MARCH 20, 2020 (Oak Brook, IL)** – Strategia joins the war against Coronavirus with FDA registered and approved label, 8 HOUR DEFENSE™ Hand Sanitizer and EPA Registered, microSURE™ All Purpose Cleaner and Disinfectant, in efforts to help end the spread of the deadly Coronavirus.

Based on clinical evidence, 8 HOUR DEFENSE™ and microSURE™ solutions were effective against microorganisms by creating a “micro-shield” on the surface it is applied on. The barrier against harmful pathogens is long lasting thereby preventing the spread of viruses like Coronavirus.

“By using new technology to create an anti-microbial surface, I believe we may have created the first long lasting preventive,” says Erwin Lo, M.D., Board Certified Neurosurgeon, inventor of microSURE™. “Never in our lifetime have we had such a threat to our society. Our technology is the closest thing to a permanent anti-Coronavirus surface defense.”

Currently, there are no approved vaccines or proven treatment options available and as each day passes, more and more people are being infected throughout the world. With lack of a vaccine, prevention is key. Strategia advanced technology products can provide a first line of defense against the spread of Coronavirus and other harmful microorganisms.

“We have a moral obligation to get more of these two products to market now,” says Chris Mashburn, Chief Operations Officer, Strategia®. “The best way to get these products in the hands of the people and flatten the curve is through the commercial market. We’ve ramped up production and have the ability to increase capacity.”

8 HOUR DEFENSE™ Hand Sanitizer has proven up to 8 hours or longer of defense against germs and harmful pathogens when properly used as a hand sanitizer. MicroSURE™ All Purpose Cleaner and Disinfectant creates a nanotechnology micro crystalline structure for revolutionary surface protection with a “MECHANICAL KILL” mechanism against germs, viruses and other harmful microorganisms and prevents future contamination – the surfaces continue to remain disinfected long after application. They were both specifically developed to help eliminate the risks of the spreading of harmful pathogens and aid in eradicating infectious processes. They will also provide support in preventing future susceptibility to other harmful microorganisms.

**microSURE™ All Purpose Disinfectant uses:** commercial office buildings, arenas, airports, cruise ships, retail stores, government buildings, hospitals, malls, schools, restaurants, vehicles and can be applied to clothing, masks, protection devices and more.

These products are available in bulk, and distributed by the Licensed Distributor, **ServisMed, LLC**. Call **1-(800) 516-0939**

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**ABOUT STRATEGIA®:** Strategia Project Management Inc. is an innovative Healthcare group of professionals, creating unique solutions in an effort to become one of the leading biotechnology and healthcare companies in the world. Our team of experts strives to solve worldwide healthcare problems at the most difficult levels, always pushing the boundaries of science and technology. Our board-certified interdisciplinary team of physicians have more than 160 years of combined experience within the healthcare industry. This level of experience has provided a mechanism for state-of-the-art research and development in bringing new and innovative healthcare solutions to the market. Our team has developed highly diverse healthcare systems, networks and biotech innovation, providing patient care unmatched by any other.